



BIG posters

and...

banners

flag poles

big stickers

pop-up display kits

exhibition stands

literature dispensers

lightboxes

'A' sign boards

banner stands

outdoor displays

canvas posters

hanging rails

poster frames



FROM
ONLY
£16
EACH



hello!

big posters deserve a big welcome!

Whoever said size doesn't matter was clearly talking nonsense. Of course it matters. Although it's just as important as where you stick it. And this guide is packed with Big Posters and special ways to stick them up.

Think about all the places your customers go. Your store. Your reception. Past your windows. Your waiting room. Your till point. Your warehouse. Your toilets. All of these are potential points of contact. (Bear with us about the toilets). They're places you could talk to your customers... without being there.

So whatever you've got to say, we've got a poster to suit. However you want to say it, we've got a way to display it effectively. Check out our poster frames, light boxes, banners stands and pop up displays.



Sarah-Anne
Hampton Hill Store



big posters
p04 - p07



banner stands
p08 - p12



literature stands
p13



pop-up display kits
p14 - p16



literature dispensers
p17



poster snap frames
p18 - p19



lightboxes & lockable frames
p20 - p21



outdoor displays
p22 - p23

planning on doing an exhibition?

you must read this...

You might have one in the pipeline, or you might be thinking about doing one. Either way, if you're exhibiting at a show, you'll need a proper plan of action. Otherwise you'll end up wasting your investment, or worse, looking like a total plonker in front of potential customers.

It isn't easy to do an exhibition 'on the cheap'. Hiring the space, designing the stand and printing your brochures will all add up – that's before you even think about the cost of your time out of the business, overnight accommodation and the inevitable bar bill. (Top tip: plenty of mints and water for the next day).

Exhibitions attract all sorts of visitors – some with a serious immediate need looking for a solution, others who didn't know they needed your product or service.

If your exhibition is on a weekend, you might also end up with some 'bag grabbers' who've decided to spend their Saturday killing time at an exhibition. It's important to recognise a serious lead from someone who's been let out for the day.



9 things to do...

1 Put someone in charge

There's a lot of detail to attend to. Electricians, furniture hire, health and safety certificates. Make sure one person has a checklist and is responsible for pulling the whole thing together.

2 Look the business

You don't need the biggest stand – just have the best graphics. Get the designers at printing.com involved early and you'll be impressed with what we can add.

3 Know your deadlines

It's no use ordering brochures the day before the exhibition, or trying to put up your posters half way through the first day. Pay attention to supplier lead times and build them into your plan.

4 Work out your budget

This Buying Guide will help you work out some costs. You'll find loads of clever ways of promoting yourself without blowing your budget.

5 Don't sleep in your car

Hotels get booked up early – don't leave it to the last minute. Creased suit = bad news.

6 Check every last detail, twice

A spelling mistake in two feet high letters will make you feel sick. Proof your stand carefully. English not your strong point? Pay someone else to check it.

7 Remember why you're there

One purpose – to win new business and meet new customers. Record all their details and treat their business cards like solid platinum.

8 Help them out

Offer to send them information after the event, to save them carrying it around with them. And do it.

9 Treat 'em mean, keep 'em keen

Yeah, right. It's not like dating. Follow up every lead after the event. If they're not ready to buy yet, ask them when you should contact them again. And again, make sure you do.



big posters

say it big and get it heard

This is what it's all about. Posters. Posters. Posters. As far as the eye can see. We've got **Big Posters**. Sticky posters. Glossy posters. Laminated posters. Pop-up posters. You like posters? We've got all the posters you'll ever need. In the price grids below, you'll see what we charge for the 1st copy of each poster, then an even lower price for each extra copy of the same design.

POSTERS FROM
£16
EACH



FOR
**OUTDOOR
DISPLAYS**
SEE PAGES
22-23

3
WORKING DAYS

FASTER TURNAROUND!

PICK UP IN JUST
2 WORKING DAYS!

2
WORKING DAYS

**ULTRA UV
SATIN**

Printed with UV ink for long-lasting window displays

SIZE	REGULAR MATT		SUPER GLOSS		NEW! SILK FILM		ULTRA UV SATIN					
		1ST COPY	EACH EXTRA		1ST COPY	EACH EXTRA		1ST COPY	EACH EXTRA			
A3 (297x420mm) [11.7x16.5"]	LFPRMA3	£16^A	£4	LFPSGA3	£17^A	£5	LFPSFA3	£17^A	£5	LFPUA3	£18^A	£6
A2 (420x594mm) [16.5x23.4"]	LFPRMA2	£18^A	£6	LFPSGA2	£20^A	£8	LFPSFA2	£20^A	£8	LFPUA2	£21^A	£9
20"x30" (509x762mm) [20x30"]	LFPRM20X	£20^A	£8	LFPSG20X	£22^A	£10	LFPSF20X	£22^A	£10	LFPU20X	£23^A	£11
A1 (594x841mm) [23.4x33.1"]	LFPRMA1	£24^A	£12	LFPSGA1	£26^A	£14	LFPSFA1	£26^A	£14	LFPUA1	£28^A	£16
30"x40" (762x1016mm) [30x40"]	LFPRM30X	£29^A	£17	LFPSG30X	£33^A	£21	LFPSF30X	£33^A	£21	LFPU30X	£36^A	£24
A0 (841x1189mm) [33.1x46.8"]	LFPRMA0	£32^A	£20	LFPSGA0	£37^A	£25	LFPSFA0	£37^A	£25	LFPUA0	£40^A	£28
40"x60" (1016x1524mm) [40x60"]	LFPRM40X	£44^A	£32	LFPSG40X	£52^A	£40	LFPSF40X	£52^A	£40	LFPU40X	£58^A	£46
2A0 (1189x1682mm) [46.8x66.2"]	LFPRM2A0	£52^A	£40	LFPSG2A0	£59^A	£47	LFPSF2A0	£59^A	£47	LFPU2A0	£66^A	£54
	THE SPEC 170gsm multipurpose coated paper full colour one side printed with dye ink – keep out of direct sunlight			THE SPEC 170gsm super gloss photo paper full colour one side printed with dye ink – keep out of direct sunlight suitable for use with dry-wipe markers			THE SPEC 170gsm silk photo film full colour one side printed with dye ink – keep out of direct sunlight			THE SPEC 220gsm ultra satin photo paper full colour one side printed with fade resistant UV ink water resistant for short periods		
	THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED!			THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED!			THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED!			THAT'S FAST! Approve your artwork by 3pm and pick up just 2 working days later – GUARANTEED!		
	XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 1 working day later – GUARANTEED!		



FOR POSTER
FRAMES
SEE PAGES
18-21

PLEASE NOTE!

All poster turnarounds are based on quantities up to 10. Orders above this may require additional time in production.





Need a
different
size?
Ask in store

Classic canvas
has a traditional
textured finish

+ add lamination

Add **Lamination** to your posters to make them more durable. Just look for the little icons (below). Add **Matt Lamination** to reduce glare and reflections. Add **Gloss Encapsulation** to increase impact and make posters suitable for use with dry wipe markers.

 We **can** laminate these

 We **can't** laminate these

BRIGHT BACKLIT 			PERMANENT STICKER 			CLASSIC CANVAS 						
Translucent film is perfect for light boxes			Ideal for indoor and outdoor signage			Great for elegant, subtle backdrops						
1ST COPY	EACH EXTRA		1ST COPY	EACH EXTRA		1ST COPY	EACH EXTRA		MATT LAMINATED	GLOSS ENCAPSULATED		
LFPBBA3	£18 ^A	£6	LFPPSA3	£19 ^A	£7	LFPCA3	£22 ^A	£10	+XA	£9 ^A	+X1	£7
LFPBBA2	£22 ^A	£10	LFPPSA2	£23 ^A	£11	LFPCA2	£28 ^A	£16	+XB	£12 ^A	+X2	£10
LFPBB20X	£24 ^A	£12	LFPPS20X	£25 ^A	£13	LFPC20X	£31 ^A	£19	+XC	£15 ^A	+X3	£11
LFPBBA1	£29 ^A	£17	LFPPSA1	£30 ^A	£18	LFPCA1	£37 ^A	£25	+XD	£17 ^A	+X4	£12
LFPBB30X	£38 ^A	£26	LFPPS30X	£42 ^A	£30	LFPC30X	£53 ^A	£41	+XE	£22 ^A	+X5	£18
LFPBBA0	£42 ^A	£30	LFPPSA0	£46 ^A	£34	LFPCA0	£58 ^A	£46	+XF	£24 ^A	+X6	£20
LFPBB40X	£61 ^A	£49	LFPPS40X	£69 ^A	£57	LFPC40X	£92 ^A	£80	+XG	£43 ^A	+X7	£36
LFPBB2A0	£69 ^A	£57	LFPPS2A0	£77 ^A	£65	LFPC2A0	£102 ^A	£90	+XH	£47 ^A	+X8	£39
THE SPEC 130 micron backlit film full colour one side printed with dye ink – keep out of direct sunlight THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			THE SPEC 80 micron weatherproof self-adhesive vinyl full colour one side printed with fade resistant UV ink do not clean with chemicals or detergents THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			THE SPEC 345gsm canvas full colour one side printed with fade resistant UV ink THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!			MATT LAMINATED matt laminated front gloss laminated reverse GLOSS ENCAPSULATED gloss encapsulated both sides clear lip on all sides			



big posters continued...



FROM
£19
EACH

"save even more when you buy two or more copies of the same design"

3mm Foamex is great for point-of-sale – choose from single or double sided



3
WORKING DAYS

SIZE		TEAR TUFF L		Premium TEAR TUFF L		DURABLE FOAMEX L		2 SIDED FOAMEX L	
		1ST COPY	EACH EXTRA	1ST COPY	EACH EXTRA	1ST COPY	EACH EXTRA	1ST COPY	EACH EXTRA
A3	(297x420mm) [11.7x16.5"]	LFPPTA3 £19 ^A	£7	LFPPTA3 £24 ^A	£9	LFPDFA3 £34 ^A	£22	LFPD2A3 £38 ^A	£26
A2	(420x594mm) [16.5x23.4"]	LFPPTA2 £24 ^A	£12	LFPPTA2 £30 ^A	£15	LFPDFA2 £42 ^A	£30	LFPD2A2 £49 ^A	£37
20"x30"	(509x762mm) [20x30"]	LFPPT20X £26 ^A	£14	LFPPT20X £33 ^A	£17	LFPDF20X £50 ^A	£38	LFPD220X £66 ^A	£54
A1	(594x841mm) [23.4x33.1"]	LFPPTA1 £31 ^A	£19	LFPPTA1 £39 ^A	£24	LFPDFA1 £57 ^A	£45	LFPD2A1 £73 ^A	£61
30"x40"	(762x1016mm) [30x40"]	LFPPT30X £43 ^A	£31	LFPPT30X £54 ^A	£39	LFPDF30X £72 ^A	£60	LFPD230X £110 ^A	£98
A0	(841x1189mm) [33.1x46.8"]	LFPPTA0 £49 ^A	£37	LFPPTA0 £61 ^A	£47	LFPDFA0 £90 ^A	£78	LFPD2A0 £132 ^A	£120
		THE SPEC 125 micron opaque-back film prevents some light passing through full colour one side, printed with dye ink – keep out of direct sunlight THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!		THE SPEC 300 micron opaque-back film prevents light passing through full colour one side, printed with dye ink – keep out of direct sunlight THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!		THE SPEC 170gsm multipurpose coated paper full colour one side matt laminated front mounted onto 3mm foamex printed with dye ink – keep out of direct sunlight THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!		THE SPEC 170gsm multipurpose coated paper full colour both sides matt laminated both sides mounted onto 3mm foamex printed with dye ink – keep out of direct sunlight THAT'S FAST! Approve your artwork by 3pm and pick up just 3 working days later – GUARANTEED! XPRESS? We can work faster but it'll cost you! Add 100% more and pick up just 2 working days later – GUARANTEED!	



PLEASE NOTE!

All poster turnarounds are based on quantities up to 10. Orders above this may require additional time in production.

Oli
Caerphilly Store

saver! posters NEW!

Printed in full colour one side on gloss coated paper, these **Saver Posters** are great when you need a few copies. Choose from lowest cost Thin White Border or for print right up to the edge, choose Edge To Edge.

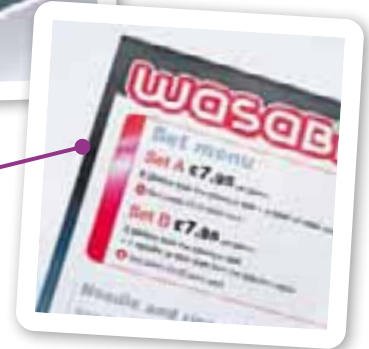
SIZE/STYLE	FRONT REVERSE	50	100	150	200
A3 THIN WHITE BORDER (297x420mm)	 FFP35B	£89^A	£108 ^A	£119 ^A	£132 ^A
A3 EDGE TO EDGE (297x420mm)	 FFP35E	£116^A	£140 ^A	£154 ^A	£169 ^A

THE SPEC 150gsm gloss art paper | full colour one side
THAT'S FAST! Approve your artwork by 3pm and pick up just **3** working days later – GUARANTEED!
XPRESS? We can work faster, but it'll cost you! Add 100% more and pick up just **2** working days later – GUARANTEED!



THIN
WHITE
BORDER

EDGE
TO
EDGE



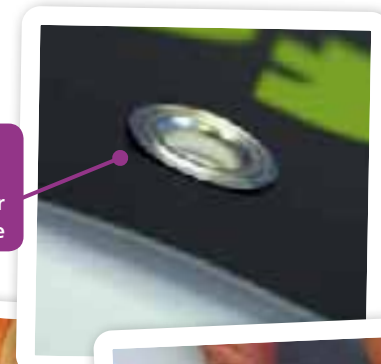
promo banners

Want to draw attention to your promotion on your building, or at a sporting event? You can't beat **Promo Banners**. Choose from secure clips for the lowest cost option, or get jiggy with eyelets. These banners are perfect for indoor use and outdoors for short term promotions.

SIZE	STYLE	1ST COPY	EACH EXTRA
24" x 72" (607x1829mm)	WITH SECURE CLIPS LFP0B72	£90^A	£78
	WITH EYELETS LFP0E72	£120^A	£108
36" x 120" (914x3048mm)	WITH SECURE CLIPS LFP0B120	£145^A	£133
	WITH EYELETS LFP0E120	£190^A	£178
36" x 144" (914x3657mm)	WITH SECURE CLIPS LFP0B144	£168^A	£156
	WITH EYELETS LFP0E144	£218^A	£206
40" x 180" (1016x4572mm)	WITH SECURE CLIPS LFP0B180	£210^A	£198
	WITH EYELETS LFP0E180	£265^A	£253
40" x 240" (1016x6096mm)	WITH SECURE CLIPS LFP0B240	£272^A	£260
	WITH EYELETS LFP0E240	£337^A	£325



Eyelet
option is
suitable for
ties or rope



A secure clip
is our lowest
cost option

THE SPEC 375gsm vinyl banner | full colour one side | printed with fade resistant UV ink
do not clean with chemicals or detergents
includes either secure plastic clips or eyelets, both with cable ties for easy hanging
THAT'S FAST! Approve your artwork by 3pm and pick up just **5** working days later – GUARANTEED!
XPRESS? We can work faster, but it'll cost you! Add 100% more and pick up just **3** working days later – GUARANTEED!

the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.



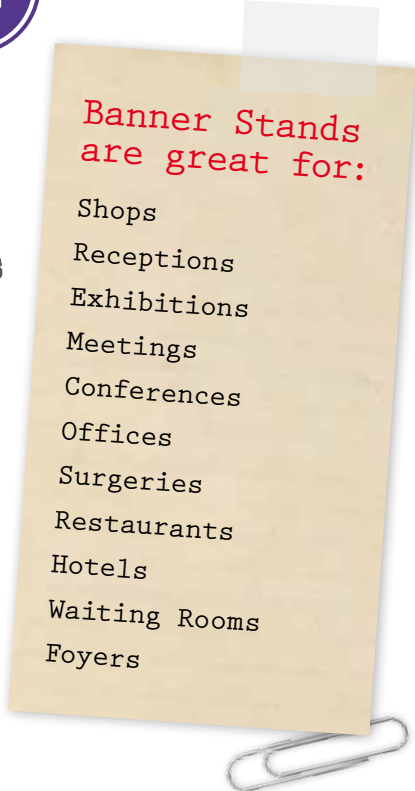
banners stands

FROM
£31
EACH

create an imposing display with these portable, lightweight graphic stands

Banner Stands are a great way of getting your message into people's faces – they're ultra portable and incredibly light. Ideal for retail signage, conferences, exhibitions and meetings. Pop it out of the carry case. Extend the pole. Pull up the graphic. Stand back. Take in the 2 metres of imposing graphic. Pick up your jaw from the floor.

We've got four types of banner stand – compare the options below and over the next few pages.



compare our banner stands

	VISIBLE POSTER AREA	VARIABLE HEIGHT	CHANGEABLE CARTRIDGE	SILVER FINISH	BLACK FINISH	ADD LIGHTING	TURNAROUND WORKING DAYS
x banner	600x1600mm [23.6"x63.0"]	○	○	○	✓	○	③
saver! banner	800x2000mm [31.5"x78.7"]	○	○	✓	○	✓	③
stretch VT banner	794x2130mm [31.3"x83.8"]	✓	○	✓	✓	✓	③
imagine banner	794x2130mm [31.3"x83.8"]	✓	✓	✓	○	✓	③

x banner stand NEW!

our lowest cost banner stand

These five foot high **X Banner Stands** are quick to assemble and easy to transport. Line a few of them up together to create an imposing display.

ITEM		EACH
X BANNER STAND	YSDBSXB1	£31 ^A
+ SILK FILM POSTER	LFPSFXST	£44 ^A
= BANNER & POSTER KIT		£75

THE SPEC X Banner Stand: Strong plastic x frame | easy to assemble | complete with carry case
 Silk Film: 170gsm silk photo film | full colour one side printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up approximately **3-5** working days later

POSTER PLUS STAND
£75
 EACH

3
 WORKING DAYS

Bonus!
 get an additional X banner stand + identical poster for **£42**
 save **£33**



Stand starts off small and light



Complete with carry case



Unroll the poster and hook into each eyelet



the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

saver! banner stand NEW!

low cost roller banner

Our lowest cost roller stand is perfect for occasional use and displaying posters at a fixed height of 2 metres. Unzip the carry case, flip out the feet, snap the 3 part pole together and unroll the poster. You'll be surprised just how huge these **Saver Banner Stands** look.

ITEM		EACH
SAVER BANNER STAND	SILVER <small>QSSAVB</small>	£49 ^A
+ SILK FILM POSTER (800x2040mm)	<small>LFPSFSVB</small>	£50 ^A
= BANNER & POSTER KIT	<small>PACKAGE: SPSVB?</small>	£99

THE SPEC Aluminium roller banner stand | 3 part pole | silver finish | includes carry case visible graphic area 800x2000mm

Silk Film: 170gsm silk photo film | full colour one side printed with dye ink – keep out of direct sunlight

Tear Tuff: 125 micron semi opaque-back film prevents some light passing through full colour one side | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **3** working days later – GUARANTEED!

XPRESS? We can work faster, but it'll cost you!

Add 100% more and pick up just **2** working days later – GUARANTEED!

POSTER PLUS STAND
£99
EACH

3
WORKING DAYS

UPGRADE TO
TEAR TUFF POSTER
FOR JUST
£28 EXTRA
✓ TOUGHER
✓ OPAQUE BACK

LFPTTSVB



2 metres of imposing graphics

Carry case included

Easy to assemble



stretch VT banner stand

vary the height of your poster up to 2 metres

POSTER
PLUS STAND
£129
EACH

Available in black or silver, this **Stretch VT Banner Stand** comes with a telescopic pole meaning you can vary the graphic height to suit the space you have. Choose a smart low-cost Silk Film graphic or upgrade to Tear Tuff which prevents light passing through.

ITEM		EACH
STRETCH VT BANNER STAND	BLACK Q-UB100	£79 ^A
	SILVER Q-UB100S	£79 ^A
+ SILK FILM POSTER (794x2430mm)	LFPFSVT	£50 ^A
= BANNER & POSTER KIT		PACKAGE: SPSV7? £129

THE SPEC Variable telescopic roller banner stand | silver or black finish | Includes carry case visible graphic area 794x2130mm

Silk Film: 170gsm silk photo film | full colour one side printed with dye ink – keep out of direct sunlight

Tear Tuff: 125 micron semi opaque-back film prevents some light passing through full colour one side | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **3** working days later – GUARANTEED!

XPRESS? We can work faster, but it'll cost you! Add 100% more and pick up just **2** working days later – GUARANTEED!

UPGRADE TO
TEAR TUFF POSTER
FOR JUST
£28 EXTRA
✓ TOUGHER
✓ OPAQUE BACK

3
WORKING DAYS

LFPITSVT

why not add some lighting?

POWERSPOT 800 SILVER: Q-PS800 **£35^A**
35 watt mains spotlight | 400mm gooseneck arm | 5 working days



Roddy
Birmingham
Store



the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

stretch VT banner stand

11

imagine banner stand

with changeable cartridge

If you use different banners at different events, our **Imagine Banner Stand** is perfect for you. Just buy additional cartridges with different graphics and easily chop and change the cartridges whenever you feel like it.

POSTER PLUS STAND
£209
 EACH

ITEM		EACH
IMAGINE BANNER STAND	Q-UB502C	£159 ^A
+ SILK FILM POSTER (794x2430mm)	LFPSPIMG	£50 ^A
= BANNER & POSTER KIT	PACKAGE: SPIMG?	£209

UPGRADE TO
TEAR TUFF POSTER
 FOR JUST
£28 EXTRA
 ✓ TOUGHER
 ✓ OPAQUE BACK

3
 WORKING DAYS

THE SPEC Variable telescopic roller banner stand | silver finish | includes carry case visible graphic area 794x2130mm
 Silk Film: 170gsm silk photo film | full colour one side printed with dye ink – keep out of direct sunlight
 Tear Tuff: 125 micron semi opaque-back film prevents some light passing through full colour one side | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **3** working days later – GUARANTEED!

XPRESS? We can work faster, but it'll cost you!
 Add 100% more and pick up just **2** working days later – GUARANTEED!

LFPITEXC



Changeable cartridges makes using multiple graphics a doddle

Add a touch of light from £35 – see page 11

why not add an additional cartridge?

1X IMAGINE CARTRIDGE	Q-UB500C	£55 ^A
For use with current imagine banner stands Fits Silk Film or Tear Tuff Posters 5 working days		



Jana
 London Store

literature display stands

10-up deluxe

smart silver finish

Our **10-up Deluxe** is a truly elegant system. The ten A4 pockets, the contemporary design, the curved lines, the silver finish... it just ooozes style. The thing is though... it knows it. Nobody likes a show-off.



Transport easily –
splits into 3 sections

£99
EACH

5
WORKING DAYS

Q-AS205

10x A4 size pockets

THE SPEC Silver powder coated finish | ten A4 pockets | includes carry case
THAT'S FAST! Order by 3pm and pick up just 5 working days later – GUARANTEED!

Free carry case



Q-AS211

6x A4 size pockets

THE SPEC Silver powder coated finish
six A4 pockets | includes carry case
THAT'S FAST! Order by 3pm and pick up just 5 working days later – GUARANTEED!

5
WORKING DAYS

£99
EACH

zed-up erect in seconds

Zed-Up is the fast-folding option to the classic 'Z' shaped literature dispenser. The six-pocket extender can be erected to its full height in seconds.



the small print> WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

evolution pop-up display kits

perfect for exhibitions and conferences

Evolution Quick Pop-up Display Kits are great for point-of-sale and for use at exhibitions.

Why Quick? They're assembled in just a few minutes. Easily too – it's nearly all magnetic.

Compact to transport, massive when erect. Each Pop-Up Display plus Posters kit consists of front flat panels (one to five – see right) and two end panels.

FROM
£200
EACH

It's really small and light!

It pops up really easily

Just click the magnets together to lock in place

The graphics stick on magnetically

Bars snap into place quickly and easily

Even the bars are magnetic!

The finished stand looks extremely impressive. It's Huge!

What's all this '3x4' nonsense?

It's the way of describing the size. See the photo on previous page? It's 3 "sections" high by 2 "sections" wide. That's a 3x2 stand. A 3x3 stand is 3 high by 3 wide. You get the idea.

Lamination

If you intend using the same posters more than once, we'd recommend you laminate them to make them more durable. Just add £50 per poster for matt lamination.

ITEM		EACH
3x1 CURVED DISPLAY KIT	Q-EK102	£200 ^B
+ 3x PREMIUM TEAR TUFF POSTERS (673x2225mm)	LFPTTES3	£321 ^B
= DISPLAY KIT & POSTERS		£521
3x2 CURVED DISPLAY KIT	Q-EK202	£285 ^B
+ 4x PREMIUM TEAR TUFF POSTERS (673x2225mm)	LFPTTES4	£428 ^B
= DISPLAY KIT & POSTERS		£713
3x3 CURVED DISPLAY KIT	Q-EK302	£370 ^B
+ 5x PREMIUM TEAR TUFF POSTERS (673x2225mm)	LFPTTES5	£535 ^B
= DISPLAY KIT & POSTERS		£905
3x4 CURVED DISPLAY KIT	Q-EK402	£475 ^B
+ 6x PREMIUM TEAR TUFF POSTERS (673x2225mm)	LFPTTES6	£642 ^B
= DISPLAY KIT & POSTERS		£1117
3x5 CURVED DISPLAY KIT	Q-EK502	£580 ^B
+ 7x PREMIUM TEAR TUFF POSTERS (673x2225mm)	LFPTTES7	£749 ^B
= DISPLAY KIT & POSTERS		£1329

THE SPEC Kit includes frame and magnetic bars | suitable for single sided display
Premium Tear Tuff: 300 micron semi opaque-back film prevents some light passing through full colour one side | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **5** working days later – GUARANTEED!

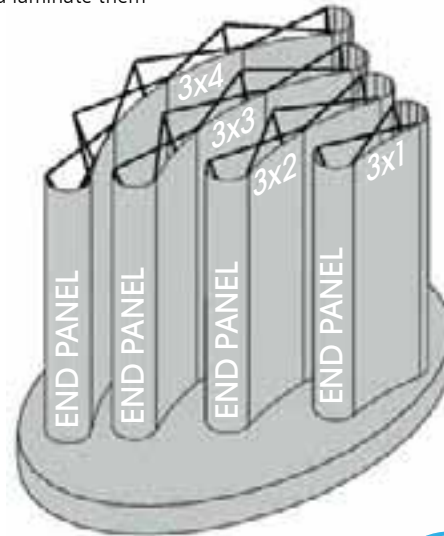
XPRESS? We can work faster, but it'll cost you!
Add 100% more and pick up just **3** working days later – GUARANTEED!



**MATT LAMINATE
YOUR POSTERS
ADD
£50 EACH**

why not add some lighting?

POWERSPOT 1000 Q-PS1000 **£60^A**
200 watt mains halogen spotlight | 250mm gooseneck arm | 5 working days



**zeus
moulded
case**

**£150
EACH**

holds evolution
display and posters



ITEM		EACH
ZEUS MOULDED CASE	Q-AC338	£150 ^B
+ WRAPAROUND POSTER (1785x785mm) [70.3x30.9"]	LFPTTZEU	£65 ^A
= MOULDED CASE & POSTERS		£215

THE SPEC Tear Tuff: 125 micron semi opaque-back film prevents some light passing through full colour one side | 30mm overlap with velcro fastener | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **5** working days later – GUARANTEED!

the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

evolution pop-up display kits

15

baseline display kits

low cost, folding panel displays



Our **Baseline Display Kits** are fast-folding and lightweight to transport. Clip into place and just mount the graphics with pins or velcro before you set off, or do it on-site.

STAND FROM
£219
EACH

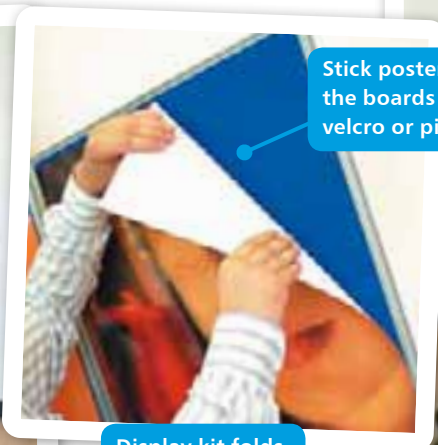
5
WORKING DAYS

ITEM		EACH
6 PANEL STAND (+ HEADER)	Q-KK117	£219 ^B
+ 7x SUPER GLOSS POSTERS (6x 570x870mm) [22.4x34.3"] + (1x 570x220mm) [22.4x8.7"]	6x LFPSGBL/ 1x LFPSGBLH	£173 ^A
= DISPLAY KIT & POSTERS		£392
8 PANEL STAND (+ 2 HEADERS)	Q-KK120	£264 ^B
+ 10x SUPER GLOSS POSTERS (8x 570x870mm) [22.4x34.3"] + (2x 570x220mm) [22.4x8.7"]	8x LFPSGBL/ 2x LFPSGBLH	£242 ^A
= DISPLAY KIT & POSTERS		£506

THE SPEC Display Stand: Modular panel system | blue fabric front | grey fabric reverse

Super Gloss Poster: 170gsm super gloss photo paper
full colour one side | printed with dye ink – keep out of direct sunlight

THAT'S FAST! Approve your artwork by 3pm and pick up just **5** working days later – GUARANTEED!



Stick posters to the boards with velcro or pins

Display kit folds up for easy transportation

Change your display quickly and easily by sticking posters to these lightweight display kits

literature dispensers

display your point-of-sale and leaflets in style

These acrylic **Literature Dispensers** are perfect for displaying your leaflets, brochures and booklets on table tops and counters. Available in 1/3rd A4, A5 and A4 sizes.

ITEM	PER SET
10x 1/3rd A4 COUNTER LITERATURE DISPENSER (holds 99x210mm literature) <small>Q-AH311</small>	£70^A
10x A5 COUNTER LITERATURE DISPENSER (holds 148x210mm literature) <small>Q-AH312</small>	£80^A
10x A4 COUNTER LITERATURE DISPENSER (holds 210x297mm literature) <small>Q-AH314</small>	£100^A

THE SPEC Acrylic dispensers | suitable for table tops and counters
THAT'S FAST! Order by 3pm and pick up just **5** working days later – GUARANTEED!



HooYang
Ealing Store

FROM
£70
PER 10

Make sure your brochure or price list is within easy reach of your customers



Holds A4

Holds A5

Holds 1/3rd A4



the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

Budget poster snap frames NEW!

a best seller!

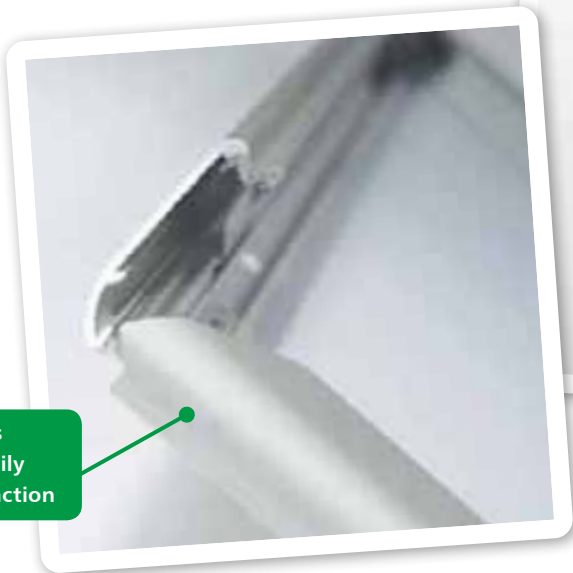
Display posters in eye-catching **Poster Snap Frames**. These stylish, silver-finished frames have a snap action which makes it easy to change posters as and when you please. Clear perspex covers keep them in place.

FROM
£6.90
EACH

ITEM		1	2	5	10
A5 (148x210mm) [5.8x8.3"]	YSDXWMB0	£23^A	£28 ^A	£44 ^A	£69 ^A
A4 (210x297mm) [8.3x11.7"]	YSDXWMB1	£24^A	£31 ^A	£51 ^A	£84 ^A
A3 (297x420mm) [11.7x16.5"]	YSDXWMB2	£28^A	£38 ^A	£67 ^A	£116 ^A
A2 (420x594mm) [16.5x23.4"]	YSDXWMB3	£32^A	£46 ^A	£88 ^A	£159 ^A
A1 (594x841mm) [23.4x33.1"]	YSDXWMB4	£39^A	£60 ^A	£124 ^A	£231 ^A

3
WORKING DAYS

THE SPEC 25mm extruded aluminium frame | easy snap open and closed poster frame system | anti glare poster cover
THAT'S FAST! Order by 3pm and pick approximately **3-5** working days later



Change posters quickly and easily with the snap action

These make every message look like a work of art

Premium poster snap frames NEW!

in a range of colours and finishes

FROM
£19
EACH

Upgrade to **Premium Poster Snap Frames** and display your posters elegantly. These frames have wider borders than our saver range to increase impact and are available in a wide range of powder coated colours, anodised or wood grain effect finishes.

ITEM		1	2	5	10
A4 (210x297mm) [8.3x11.7"]	YSDWM1	£32^A	£49 ^A	£100 ^A	£184 ^A
A3 (297x420mm) [11.7x16.5"]	YSDWM2	£34^A	£53 ^A	£110 ^A	£205 ^A
A2 (420x594mm) [16.5x23.4"]	YSDWM3	£38^A	£60 ^A	£127 ^A	£239 ^A
A1 (594x841mm) [23.4x33.1"]	YSDWM5	£46^A	£77 ^A	£170 ^A	£324 ^B
A0 (841x1189mm) [33.1x46.8"]	YSDWM7	£62^A	£110 ^A	£251 ^A	£487 ^B

3
WORKING DAYS

THE SPEC 32mm extruded aluminium frame | 1.5mm back panel
easy snap open and closed poster frame system available in seven powder coated, three anodised and two wood grain finishes | anti reflective front face

THAT'S FAST! Order by 3pm and pick approximately **3-5** working days later



Wood grain effect

Pine Wood



Golden Oak

Anodised finish



Gold



Bronze

Powder coated colours



Black



White



Green



Red



Yellow



Light Blue



Blue

Silver

the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

lightboxes NEW!

illuminate your message for maximum impact

slim edge lightbox

Our Lightboxes are great for dark or dull areas and will make your message glow brighter than a radioactive sheep. Attractive **Slim Edge Lightboxes** have a snap frame mechanism that makes changing your posters quick and easy.

ITEM		1	2	5	10
A3 SLIM EDGE Holds one A3 (297x420mm) poster	YSDLBEL1	£107^A	£196 ^A	£463 ^A	£908 ^B
A2 SLIM EDGE Holds one A2 (420x594mm) poster	YSDLBEL2	£156^A	£294 ^A	£709 ^A	£1400 ^B
A1 SLIM EDGE Holds one A1 (594x841mm) poster	YSDLBEL3	£246^A	£474 ^A	£1158 ^B	£2298 ^C
A0 SLIM EDGE Holds one A0 (841x1189mm) poster	YSDLBEL4	£415^A	£813 ^B	£2005 ^D	£3992 ^F

THE SPEC Slim 28mm silver anodised frame | T5 fluorescent tubes | snap open frame for easy graphic change
very high illumination | 1mm protective poster cover included

THAT'S FAST! Approve your order by 3pm and pick approximately **3-5** working days later



Use with...
Backlit Posters
from **£18** each
see page 5



FROM
£91
EACH

eco friendly lightbox

Our **Eco Friendly Lightboxes** have low voltage power consumption which means running costs are a fraction of traditional fluorescent powered light boxes.

ITEM		1	2	5	10
A4 Holds one A4 (210x297mm) poster	YSDLBEL5	£108^A	£197 ^A	£467 ^A	£915 ^A
A3 Holds one A3 (297x420mm) poster	YSDLBEL6	£153^A	£288 ^A	£692 ^A	£1367 ^A
A2 Holds one A2 (420x594mm) poster	YSDLBEL7	£213^A	£409 ^A	£996 ^A	£1974 ^A
A1 Holds one A1 (594x841mm) poster	YSDLBEL8	£369^A	£720 ^A	£1774 ^B	£3529 ^D
A0 Holds one A0 (841x1189mm) poster	YSDLBEL9	£567^A	£1116 ^B	£2763 ^C	£5509 ^E

THE SPEC Super slim 22mm silver anodised frame | energy saving LED illumination technology | snap open frame for easy graphic change
high illumination and even light distribution | 1mm protective poster cover included

THAT'S FAST! Approve your order by 3pm and pick approximately **3-5** working days later



Brightens any
dark corner

lockable frames NEW!

keep your message secure from tampering

These **Lockable Frames** are water resistant and secure, keeping your poster safely locked away from any unwanted attention.

ITEM		1	2	5	10
A4 (210x297mm) [8.2x11.7"]	YSDXLFBO	£61^A	£104 ^A	£234 ^A	£451 ^A
A3 (297x420mm) [11.7x16.5"]	YSDXLFBI	£68^A	£118 ^A	£269 ^A	£520 ^A
A2 (420x594mm) [16.5x23.4"]	YSDXLFBJ	£78^A	£139 ^A	£320 ^A	£622 ^B
A1 (594x841mm) [23.4x33.1"]	YSDXLFBJ	£100^A	£183 ^A	£432 ^A	£845 ^B
A0 (841x1189mm) [33.1x46.8"]	YSDXLFBJ	£132^A	£246 ^A	£589 ^B	£1160 ^C
40"x60" (1016x1524mm) [40x60"]	YSDXLFBJ	£178^A	£338 ^A	£820 ^B	£1622 ^D

THE SPEC 45mm wide extruded aluminium poster frame | suitable for internal and external use
waterproof seal | 2mm strong plastic poster cover

THAT'S FAST! Order by 3pm and pick approximately **3-5** working days later

3
WORKING DAYS

FROM
£46
EACH

Keeps your message under lock and key



hanging rails

Each **Hanging Rail** set consists of a top and a bottom rail. Snap the top rail onto the top of the poster and the bottom one... you get the idea. Hang with your own nylon or string.

ITEM		1	2	5	10
A2 1x top & 1x bottom 430mm [16.9"] rails	Q-VH302	£12^A	£24 ^A	£60 ^A	£120 ^A
A1 1x top & 1x bottom 600mm [23.6"] rails	Q-VH303	£13^A	£26 ^A	£65 ^A	£130 ^A
A0 1x top & 1x bottom 850mm [33.5"] rails	Q-VH304	£15^A	£30 ^A	£75 ^A	£150 ^A
2A0" 1x top & 1x bottom 1200mm [47.2"] rails	Q-VH401	£18^A	£36 ^A	£90 ^A	£180 ^A

THE SPEC Silver anodised finish | snap action | supplied as 2 part set

THAT'S FAST! Order by 3pm and pick **5** working days later – GUARANTEED!

5
WORKING DAYS

The lowest cost way to get your posters hanging without curling or drooping



the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

'A' sign boards

change display easily and quickly

Stop people in their tracks with a striking **'A' Sign Board**. The innovative snap frame design makes changing posters a doddle. Suitable for outdoor use and folds away for easy storage.

ITEM		EACH
A2 'A' SIGN BOARDS	YSDXFSB0	£86 ^A
+ 2x A2 GLOSS ENCAPSULATED POSTERS (2x 420x594mm) [23.4x33.1"]	2x LFPUSA2 + X2 FINISHING	£62 ^A
= 'A' SIGN BOARD & POSTERS		£148
A1 'A' SIGN BOARDS	YSDXFSB2	£105 ^A
+ 2x A1 GLOSS ENCAPSULATED POSTERS (2x 594x841mm) [23.4x33.1"]	2x LFPUSA1 + X4 FINISHING	£80 ^A
= 'A' SIGN BOARD & POSTERS		£185
A0 'A' SIGN BOARDS	YSDXFSB3	£143 ^A
+ 2x A0 GLOSS ENCAPSULATED POSTERS (2x 841x1189mm) [23.4x33.1"]	2x LFPUSA0 + X6 FINISHING	£120 ^A
= 'A' SIGN BOARD & POSTERS		£263

3
WORKING DAYS

Put a different poster on each side and alternate the direction of your 'A' sign board each day

THE SPEC 'A' sign board: 32mm extruded aluminium frame | easy snap open poster change system steel back panel | anti-reflective front face | locking leg stops | holds a poster on each side

Gloss Encapsulated Poster: 220gsm ultra satin photo paper | full colour one side gloss encapsulated both sides | printed with fade resistant UV ink

THAT'S FAST! Approve your artwork by 3pm and pick up approximately **3-5** working days later

Snap frame mechanism for easy access to posters



Daniel
Mansfield Store

POSTERS PLUS A-BOARD
FROM **£148**
EACH

flag poles NEW!

over 15 feet high

A portable **Flag Pole** with a water fill base, with an overall height of 5.4m. Add a line of them outside your premises for an awesome display.

ITEM		1	2	5
FLAG POLE (5.4m high)	YSDGFFP1	£219 ^A	£412 ^A	£994 ^C
+ FLAG (4x1.1m) [13.1x3.6']	YSDGFPPR	£323 ^A	£648 ^A	£1620 ^A
= FLAG POLE & FLAG SET		£542	£1060	£2614

THE SPEC Telescopic aluminium flag pole | water fill base | Packs away into two carry cases
 Flag: 4m x 1.1m | 110gsm Trevira fabric | textile flag with see-through effect
 printed one side with other side showing reversed image | printed using UV stable die | suitable for outdoor use

THAT'S FAST! Approve your artwork by 3pm and pick approximately **7-10** working days later

7
WORKING DAYS

Your message – 5 metres high!



pavement signs NEW!

robust and windproof!

These water filled **Pavement Signs** can withstand high winds. Wheels on the base allow for easy transportation.

ITEM		1	2	5	10
A1 PAVEMENT SIGN (594x841mm) [23.4x33.1"]	YSDA1FS5	£155^A	£292 ^B	£702 ^C	£1387 ^D
A0 PAVEMENT SIGN (841x1189mm) [33.1x46.8"]	YSDA0FS6	£230^A	£442 ^B	£1079 ^D	£2140 ^F

THE SPEC Double sided extruded aluminium poster frame | capable of withstanding high winds
 easy snap open and close poster change system | water fill base with a capacity of 40 litres
 wheels on base for easy transportation

THAT'S FAST! Order by 3pm and pick approximately **3-5** working days later

3
WORKING DAYS

Water filled base keeps the sign secure and steady



FOR MORE OPTIONS VISIT
WWW.PRINTING.COM

Secure base withstands high winds

the small print > WE DON'T BUILD EVERY EVENTUALITY INTO THE LOW PRINTING PRICES ABOVE – WE THINK IT'S BEST YOU CHOOSE WHAT YOU NEED – SO WE HAVEN'T INCLUDED ARTWORK (WHICH WE'D LOVE TO DO FOR YOU), DISK HAND-HOLDING (TO MAKE SURE YOUR FILE WORKS!), CARRIAGE (YOU CAN PICK UP FREE FROM YOUR LOCAL STORE) OR VAT. PROPS NOT INCLUDED.

pick up or we can deliver

All our prices include collection from your local store or franchise. You can also collect from our Production Hub – you'll need a collection card – please ask your store for one, as we can't release your order without it.

We can also deliver directly to your premises, or anywhere you like. Beside each price in this guide, look for the little carriage band letter. That determines what it'll cost for next-day delivery – just refer to the table below.

We use reputable overnight carriers who publish an on-time success rate of 98.5%.

delivery charges

BAND COST	BAND COST	BAND COST
A £10	B £17	C £28
D £39	E £50	F £65

Delivery before 12 noon	add 50%
Delivery before 10.30am	add 100%
Saturday morning delivery	add £10
Ireland & Channel Islands	please call
Europe & International	please call



BIG posters

and more ...



EMS 522805



2% SURCHARGE APPLIES TO MASTERCARD & VISA

printing.com is a trading style of printing.com europe ltd | A division of printing.com plc.
Franchises are independently owned and operated under licence | VAT Registration No. GB 764 5390 08
Registered in England No. 272 8004 | Registered Office: Third Avenue, Trafford Park, Manchester M17 1FG
Prices are correct as at 01/02/10 and are subject to change without notice.
All sizes and dimensions are approximate | E&OE | Issued subject to our standard terms and conditions.

This is an example of a 24 page Wide Booklet printed on 150gsm gloss art paper XPS/PRG/CRN/01-10/R7



CALL US FREE ON
0800 19 555 90
OR VISIT **WWW.PRINTING.COM**
TO FIND YOUR **NEAREST STORE**